Scenario Planning Peer Workshop Chico, California

DRAFT August 9, 2006

8:30 am Welcome State of California

FHWA California Division - Wade Hobbs

California Department of Transportation - Katie Benouar

8:45 am **Workshop Goals and Introductions** Jody McCullough

FHWA Office of Planning

Self-introductions by participants.

9:00 am Presentation Jody McCullough

Overview of Scenario Planning

FHWA Office of Planning

Objective of this presentation: Jody McCullough will provide participants with an introduction to the concept of scenario planning, why it is important to FHWA, where it has been used, what FHWA sponsored activities have taken place and what other FHWA initiatives are planned.

9:15 am Presentation Katie Benouar

Overview of the California Blueprint Program

California Department of

Transportation

Objective of this presentation: Katie Benouar will provide participants with an introduction to the California Regional Blueprint Planning Program, and why the California Department of Transportation is endorsing the concept of scenario planning through this program.

Presentation **Chris Devine**

Overview of Trends - Butte County

Butte County Association of

Governments

Background: BCAG is responsible for the preparation of all federal and state transportation plans that secure funding for the region's highways, transit, streets and roads, pedestrian and other transportation system improvements. BCAG is also the administrative and policymaking body for the region's public transit services.

9:45 am Presentation Dan Little

Overview of Trends - Shasta County

Shasta County Regional

Transportation Planning Agency

Background: The Shasta County Regional Transportation Planning Agency is the agency responsible for transportation planning for the Shasta County region, including the three cities and the unincorporated area.

10:00 am Presentation **Local Presenter**

Overview of Trends - Tahoe Region

Tahoe Regional Planning

Agency

Background: The Tahoe Regional Planning Agency cooperatively leads the effort to preserve, restore, and enhance the unique natural and human environment of the Lake Tahoe region now and in the future.

10:15 am **Questions and Discussion**

10:30 am **Break**

10:45 am Break-out Group Discussions

Group discussion questions - examples:

- How great of an impact is growth having on the regions?
- What is the most relevant trend for the regions?
- What are the most pressing land use and transportation issues?

Each group will have a facilitator, a peer and flip chart for recording key points.

11:15 am Presentation Harrison Rue

Scenario Planning
Thomas Jefferson Planning
District Commission

Background: The United Jefferson Area Mobility Plan 2025 (UnJAM) combines the Charlottesville-Albemarle Regional Transportation Plan for the MPO area with the Rural Area Transportation Long-Range Plan, for the five-county Thomas Jefferson Planning District. UnJAM incorporates visions from each of the local jurisdictions in the Thomas Jefferson Planning District and addresses the project priorities outlined in the MPO's 20-year plan.

Objective of this presentation: To provide an opportunity for participants to hear from a medium-sized region experiencing steady population growth about how scenario planning has been implemented successfully as well as to recall key lessons learned.

11:45 am Presentation Presenter

Scenario Planning

Merced County Association of
Governments

Background: The Eight San Joaquin Valley Councils of Government (COG) organizations, working with the Great Valley Center, have embarked on an unprecedented effort to preserve and improve the quality of life of the San Joaquin Valley. Each valley COG will be facilitating a dialogue among the communities, cities, and counties to take local control of the future they create for themselves. San Joaquin Valley and the 8 Valley MPOs received 2 million dollars for the Regional Blueprint Planning Program.

Objective of this presentation: To provide an opportunity for participants to hear from a local area about how scenario planning has been implemented successfully as well as to recall key lessons learned.

12:15 pm Questions and Discussion

12:30 pm Working Lunch: Break-out Group Discussions

2:00 pm Presentation Brian Betlyon

Scenario Planning Tools

FHWA Resource Center

Background: Ultimately, scenario planning is a technique for better decision making, not only about transportation but also about land use, public investment, and environmental policies. The scenarios enable planners to explore the shape and nature of transportation within a variety of circumstances, using a range of tools. Scenario-planning software tools can be used to present scenarios visually. The visualization of the interaction among the forces in each scenario can provide the public and decision makers with information on the consequences of potential actions. The use of graphic visual information assists in helping the public understand the potential impacts of scenarios.

Objective of this presentation: To provide an overview of the wide range of decision making support tools available to transportation planning agencies to engage the public in understanding the potential impact of scenarios. Based on this presentation, participants will be able to identify the support tools most applicable to engaging the public on scenarios in their region or community.

2:30 pm Presentation Presenter

Scenario Planning Tools

University of California, Davis

Background: UPLAN is a GIS-based model for testing urban growth scenarios. UPLAN is interactive, that is the user can change the population growth rate, or other basic assumptions, such as: employees per household, households per acre, and employees per acre. The user can also change the assumed

proportions of land use types, such as high-density commercial v. low-density commercial, or high-, medium-, and low-density residential. Proportions of employment land use types can also be changed.

Objective of this presentation: To provide an overview of a tool that has been used in California.

2:50 pm Questions and Discussion

3:00 pm Break-out Group discussions

Group discussion questions – example:

- What regional values do we want to preserve?
- Do we want to use a scenario-planning tool?

3:30 pm Adjourn